



From Principal Life and Direct Benefits, Inc.

A Flexible Portfolio of Non-Medical Products

Did you know Principal Life Insurance Company ranks among the top writers of group non-medical insurance in the country?

- Number of contracts on the books – nearly 102,400 (For non-medical coverages – dental, disability and life)
- Ranked by two independent sources – Employee Benefit Plan Review and Life Insurance Market Research Association

What does that mean for you?

- We're serious about non-medical insurance.
- Our products compete well and appeal to a large range of growing businesses.
- When businesses buy our products, you can prosper.

Term life and AD&D, short-term disability, long-term disability and dental (employee-paid) are available for 5+ lives if sold as stand-alone, or for 3+ lives if multiple group coverages are sold. Voluntary life, short term disability, long-term disability, dental and vision are available for 10+ lives. Voluntary products have a minimum participation requirement.

FOR MORE INFORMATION

Contact me today and learn why thousands of businesses look to Principal Life for their non-medical insurance needs!

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WE'LL GIVE YOU AN EDGESM

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