

# BONUS OPPORTUNITIES

## NOW EXTENDED THROUGH JANUARY 31, 2012

# BROKERS, BONUSES & BEYOND!

For Groups Effective October 1, 2010 through January 31, 2012

## Brokers!

Place your groups on a Magnum Plan and get bonuses that are out of this world!

## Bonuses!

**Groups with 3-9 Enrolled**

Dental Only = **\$75 Bonus!**

Dental + Vision = **\$125 Bonus!**

**Groups with 10+ Enrolled**

Dental Only = **\$200 Bonus!**

Dental + Vision = **\$300 Bonus!**

## Beyond!

Experience Stellar Service for your Groups!

Direct Benefits is your direct link to the products your customers are asking for. High quality, affordable products with unsurpassed service you will be proud to represent.

Administered by:



Learn more about your Magnum Dental Plan  
Call Direct Benefits Inc. at 651-649-3503 or 800-620-5010,  
or visit [DIRECTBENEFITS.COM](http://DIRECTBENEFITS.COM).

Marketed by:



**Magnum Dental Plans are underwritten by A+ rated ACE American Insurance Company**  
Bonus will be paid on every Magnum Dental Case written from October 1, 2010 through January 31, 2012.  
Bonuses are paid along with regular commission the month following the effective date.



## The Best Group Dental and Vision Plans Are Now Within Your Reach!

Direct Benefits is excited to introduce out-of-this-world Magnum Dental and Vision plans for groups 2–99! Visit our website for appointment, custom-instant-online group quoting and enrollment materials or just give us a call to find out more!

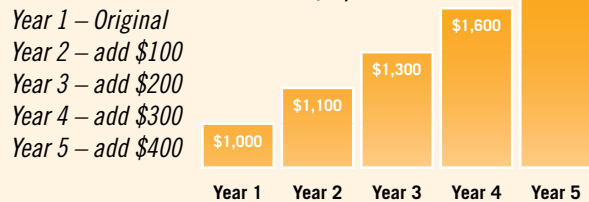
### Magnum Dental Plan Highlights Include:

- Unique Max Rewards Program
- For Groups as low as 2
- A+ rating underwritten by ACE American Insurance Companies
- Premier PPO Network with no balance billing
- Waiting Period Takeover Credit
- Optional \$2,000 Child Orthodontics benefit
- Single billing for multiple lines

### Magnum Vision Plan Highlights Include:

- Access to more than 46,000 independent practitioners and optical retail providers at more than 22,000 locations nationwide
- Many locations open 7 days/wk, and evenings
- Innovative services and products
- For Groups as low as 2
- Also available as a stand-alone product

### Unique Max Rewards Program Increases Member Maximums Yearly up to \$2,000! IF YOUR MAX REWARD BENEFIT STARTS AT \$1,000



Year 1 – Original  
Year 2 – add \$100  
Year 3 – add \$200  
Year 4 – add \$300  
Year 5 – add \$400

Employee starts with \$1,000 max and enjoys increases over 5 years when they reach \$2,000 Max.

LENSCRAFTERS®

PEARLE VISION®

EyeMed  
VISION CARE.



Sears  
Optical

Private  
Practitioners

OPTICAL™

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