

DIRECT BENEFITS DISCOVER ANCIENT WONDERS WITH DENTAL SELECT

ON A 7 DAY GREEK ISLE CRUISE – MAY 28TH - JUNE 4TH 2011



GREECE - VENICE CROATIA - CRETE

(801) 495-3000 • Toll Free (800) 999-9789
dentalselect.com

Corporate Headquarters: Salt Lake City, Utah
Offices in: Dallas, Houston, Austin & San Antonio



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IRAKLION



VENICE



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MYKONOS



SANTORINI



SPLIT

4 Ways to Qualify

- 1. New Dental Plan Subscribers**
Includes the net change in your total in-force block of business between Feb. 1, 2010 & Jan. 31, 2011.
- 2. Self-Funded Subscribers**
For every 2 Self-Funded Plan subscribers, you receive 1 subscriber point.
- 3. Insured Vision Plan Subscribers**
For every 2 Insured Vision Plan subscribers, you receive 1 subscriber point.

BONUS – For groups under 50...
each subscriber equals 2!

Number of
Subscribers

*Direct Benefits
You & a Guest WIN!*

800

Inside Cabin

900

Ocean View Cabin

1100

Balcony Cabin

1400

Mini-Suite

800 Minimum Subscribers to Win Trip

For more information contact Direct Benefits at (651) 649-3503 - Toll Free (800) 620-5010
directbenefits.com

Contest Rules

- Total net change in subscribers include all new and cancelled groups, as well as any increase or decrease in existing subscriber count. Effective Feb. 1, 2010 through Jan. 31, 2011.
- Brokers and/or agencies may qualify, but only qualifying agents, consultants, brokers, and sales persons may win a trip. Service or administrative personnel are not eligible.
- No alternative awards can be substituted.

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