

Medicare Elite Lead Cash Program

Our Medicare Product Elite Agents Receive:

A robust lead program, sales automation tools and smart sales training.

Step 1: GET STARTED! \$50 in FREE Lead Cash* for Each Medicare Carrier Appointment

Step 2: KEEP GOING!

\$50 Per Issued Medicare Supplement Policy Lead Program

For every issued Medicare Supplement policy, we'll deposit \$50 of Lead Cash into your BrokerOffice account.*

\$50 Per Issued Medicare Advantage Policy Lead Program

*For every issued Medicare Advantage** policy, we'll deposit \$25 of Lead Cash* into your BrokerOffice account; and an additional \$25 of Lead Cash* upon CMS certification.*

Technology to sell FASTER!

GoHealth Medicare Elite Agents Receive:

- Desktop Sharing Solution
- Autoresponder Dashboard
- Standard GoHealth Website
- Norvax Quote Engine for GoHealth Medicare Products
- CRM Lead Management
- 2,000 BrokerDialer minutes per month
- Cross-Selling Engine



The GoHealth Success Equation:

Sponsored BrokerOfficeTM Technology + Lead Cash = More Income



**Interested in getting started?
Contact John Berkowitz at 847-550-1444
or john@directbenefits.com**

** Lead Cash/Deposits that can be used to purchase Exclusive, Shared and Live Transfer Leads through GoHealth.*

*** No Lead Cash or Lead Credits given for PDP sales.*

*Offer Expires 09-30-11
Pricing terms and conditions subject to change
Medicare policies must be in force for 30 days.*

*Shared Lead Price: \$6.00
Exclusive Lead Price: \$20.00*

Major Medical & Ancillary Elite Lead Cash Program

Our Major Medical & Ancillary Product Elite Agents Receive:

A robust lead program, sales automation tools and smart sales training.

Step 1: GET STARTED! \$50 in FREE Lead Cash* for Each Major Medical Carrier Appointment

Step 2: KEEP GOING! \$50 in FREE Lead Cash* Per Issued Policy

For every issued Major Medical policy, we'll deposit \$50 of Lead Cash into your BrokerOffice account (\$10 of Lead Cash* for issued VBA, CBL and FLA policies).*

Technology to sell FASTER!

GoHealth Major Medical Elite Agents Receive:

Desktop Sharing Solution

Autoresponder Dashboard

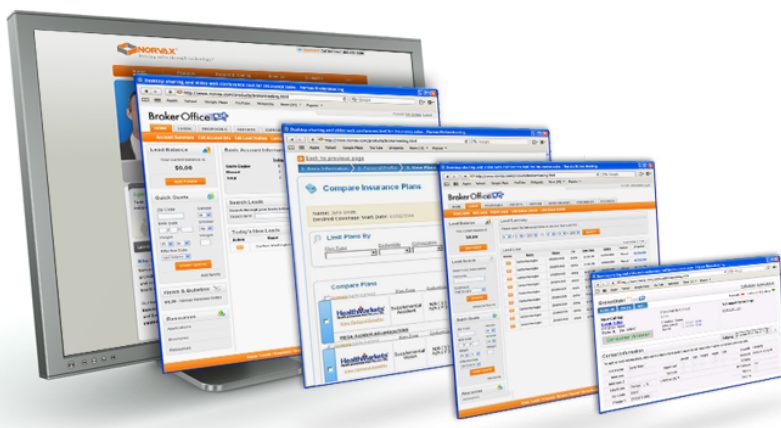
Standard GoHealth Website

Norvax Quote Engine for GoHealth Major Medical Products

CRM Lead Management

2,000 BrokerDialer minutes per month

Cross-Selling Engine



The GoHealth Success Equation:

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